## Adobe—creative skills proven here!

## Programme overview

Adobe is the global leader in digital marketing and digital media solutions. Adobe tools and services allow customers to create groundbreaking digital content, deploy it across media and devices, measure and optimise it over time, and achieve greater business success.

The Adobe Certified Expert (ACE) programme provides design, video, photography and other creative professionals with a means of verifying and showcasing their technical expertise alongside their portfolios. With three levels of cerification, a you can demonstrate proficiency in a few different ways:

- Adobe Certified Experts have passed a product-specific exam.
- Adobe Certified Expert Specialists have passed a group of exams that apply to a particular medium.
- Adobe Certified Expert Masters have passed all the exams in a product suite.

## Adobe Certified Expert Certifications

There are more than 60 single product certifications available, covering both digital marketing and media products. For a full list of available exams, visit training.adobe.com/certification/exams.html. The most popular exams are below:

Certification	Description		
Photoshop	Tests candidates on their skills and abilities using Photoshop		
InDesign	Tests candidates on their skills and abilities using InDesign		
Illustrator	Tests candidates on their skills and abilities using Illustrator		
Dreamweaver	Tests candidates on their skills and abilities using Dreamweaver		
Premiere Pro	Tests candidates on their skills and abilities using Premiere Pro		
Flash Professional	Tests candidates on their skills and abilities using Flash		
Acrobat	Tests candidates on their skills and abilities using Acrobat		
After Effects	Tests candidates on their skills and abilities using After Effects		
Digital Analyst	Tests candidates on their ability to identify, analyse and present data as valuable part of a data-driven organisation		
Reports and Analytics	Tests candidates on their understanding of web analytics metrics and their abilit to translate business requirements into Key Performance Indicators (KPIs), interpret reports, and communicate results		
Reports and Analytics Implementation	Tests candidates on their ability to interpret a list of business requirements, map them to Adobe Analytics variables and functions, and deploy the solution on a website		



















Adobe Certified Expert Specialists show proficiency in one of the mediums listed in the table below. To become certified as an ACE Specialist, candidates must pass the current version of all required (R) exams and any one elective (E) exam within a certification category. All exams must be the same version (e.g. CC or CS6) to meet the requirements.

	Design Specialist	Web Specialist	Video Specialist	Rich Internet Application Specialist	Technical Communication Specialist	eLearning Suite Specialist
Photoshop	Е	Е	R	E		E
InDesign	R					
Dreamweaver		R		E		E
Illustrator	Е	Е		E		
Acrobat	R				Е	
Premiere Pro			R			
After Effects			Е			
ColdFusion		Е		R		
Flash Professional		R	Е	R		E
Flex		E		R		
FrameMaker	Е				R	
RoboHelp					R	
Adobe Captivate					Е	R
Adobe Captivate with eLearning Suite extensions						R

Adobe Certified Expert Masters show their proficiency of entire product suites with a focus on design, web or video. To become certified as an ACE Master, candidates must pass the current exam for each of the products in the suite. All exams must be the same version (e.g. CC or CS6) to meet the requirements.

Design Master	Web Master	Video Master
Acrobat	Acrobat	After Effects
InDesign	Dreamweaver	Flash Professional
Illustrator	Flash Professional	Illustrator
Photoshop	Illustrator	Photoshop
	Photoshop	Premiere Pro

## Ready to get started?

Contact the training centre listed on the front of this document for discounts on certification prep materials including, eBooks, video learning aids, practice tests and much more!

Pearson VUE is the Adobe Certified Expert program provider.